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FOR IMMEDIATE RELEASE

Mixed Market shares holiday green for a greener planet.

*Internet retailer will donate a portion of sales
to help The Future Of Life plant trees.*

December 1, 2007 . Mixed Market, an Internet retailer that helps individuals fund charities just by shopping, is teaming up with The Future of Life this holiday season.

The goal? Help The Future of Life with its mission to plant one billion trees in ten years. To that end, Mixed Market will donate 20% of revenues from its site to The Future Of Life.

With an emphasis on the environmental health of the planet, Mixed Market helps shoppers bring about positive change by doing something they would do anyway. When they make a purchase on a retail link on the Mixed Market shopping page, a portion of the purchase price helps fund a charitable organization.

Mixed Market President Ryan Sutter believes the FOL partnership can make a difference. "I want my son, Max, to have an environment as good or better than we have now. Supporting The Future of Life is a good way of making that happen," he says.

Janet Milkman, President of The Future of Life, echoed Sutter's sentiments. "Mixed Market is good match for us," she says. "By developing win-win partnerships with a wide range of business, we help their bottom line and the environment at the same time."

The Future of Life's flagship program, *Trees For The 21st Century*™, expands the world's inventory of trees, and gives kids an appreciation for the value of trees. "Earth's perfect organic machines," says Milkman.

For information or to get involved, visit mixedmarket.com and www.futureoflife.org.

About Future of Life, Inc

The Future of Life, Inc. (FOL) is a 501(c) (3) non-profit organization whose mission is to help ensure that there is a future of life on earth for all species. FOL believes that success toward this goal can be initiated, measured, and replicated if its programs (a) educate young people with a curriculum of scientifically based environmental knowledge, (b) encourage them to take actions which will help advance the mission, and (c) engage them in sustainable activities which can be repeated and enlarged as they grow in knowledge and capacity. Through its Trees for the 21st Century Program, FOL aims to plant a billion trees in areas needing reforestation, and engage children and youth worldwide. For more information, visit www.futureoflife.org.

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