

Contacts:

Janet Milkman
Future of Life, Inc.
215-806-8847
jmilkman@futureoflife.org

Lalitha Sarma
Girl Scout Council of Greater New York
212-645-4000 ext.278
lsarma@girlscoutsnyc.org

FOR IMMEDIATE RELEASE

Big Apple Will Get Greener.

*Future of Life and The Girl Scouts
To Help Plant 10,000 Trees Across NYC.*

October 18, 2007 . The Future of Life, a non-profit organization that promotes environmental initiatives and understanding, is teaming up with the Girl Scouts to plant trees across New York City parks on Saturday, October 20th.

The two organizations will help plant 10,000 trees in Brooklyn, Queens, the Bronx, Staten Island, and on Randalls Island, as part of *My Park Day*. *My Park! Day* is produced by Partnerships for Parks, a joint venture of City Parks Foundation and the New York City of Parks & Recreation.

Bernard David, founder of the Future of Life, and Kathy Cloninger, CEO of the Girl Scouts of the USA, launched the educational partnership in New York on March 12 with a ceremonial tree planting. This collaboration represents FOL's ongoing effort to educate the public about the importance of trees, and how these *perfect organic machines* positively impact the earth. The Girl Scouts have been working with FOL's science-based curriculum this fall, learning about trees to help participate in part of Mayor Bloomberg's *Million Tree Initiative*.

The Future of Life is a non-profit group whose mission is to ensure the future of life for all species. *Trees for the 21st Century*™, FOL's overarching *improve Your Footprint* program, helps young people understand ecological challenges,

teaching them to leverage their power to improve the environment today and tomorrow. FOL has pledged a gift of 95 trees to all of the 302 Girl Scout Councils in the United States and the overseas committees of GSUSA. Each Council will plant these trees as part of the world-wide celebration of their 95th birthday. FOL plans to extend this partnership model with other youth organizations both nationally and internationally.

For information about this and other programs, or to get involved, visit www.futureoflife.org.

###