

PRESS RELEASE

For Release: October 11, 2007

The Future of Life, Inc. (FOL) is pleased to announce the appointment of three new members to the board of directors. Neen James, Russell Read, and Maggie Morrison will each serve three year terms. FOL welcomes the expertise and perspectives that these new board members will bring to the organization.

Neen James



Neen James is an international productivity expert known for her ability to deliver information with credibility, personality, and a genuine sense of fun. She is a high-energy speaker who educates, entertains and engages audiences across the globe.

Neen specializes in helping people within organizations to achieve amazing results by improving productivity in every aspect of their operations. A friendly, outgoing Aussie, her clients include Australia and America's leading corporations.

Her expertise is regularly published around the world in major newspapers, journals and magazines and she is the author of several books including *Secrets of Super-Productivity*, *Strategic Networking*, *Network or Perish*, and *Balance: real life strategies for work-life balance*. She earned her MBA in Australia.

Russell Read



Russell Read is the Chief Investment Officer for the California Public Employees' Retirement System (CalPERS). He oversees all asset classes in which CalPERS invests, including domestic and international equity, Treasury and agency debt, high yield bonds, mortgage backed securities, CDOs, real estate, corporate governance, currency overlay, securities lending, venture capital, leveraged buyouts, and hedge funds. Mr. Read is responsible for the strategic plan for CalPERS' Investment Office including tactical asset allocation, risk management, business development, budget authority, new investment programs, trading technology, staffing, and back office operations.

Mr. Read joined CalPERS on June 1, 2006 after previously serving as Deputy Chief Investment Officer for Deutsche Asset Management and Scudder Investments. He was responsible for more than \$250 billion of retail and institutional investments in equity, fixed income, and commodity-based products. He also was Chairman of the Deutsche's Americas Investment Committee and principal investment representative to the firm's retail mutual fund board of trustees. He previously served as Global Head of Quantitative Investing and Research at Zurich Scudder and has held senior investment positions with the OppenhiemerFunds, CNA Insurance, Prudential Insurance, and First Chicago.

Mr. Read held academic positions at the University of Maine and Stanford University, and has taught courses in financial risk management and statistical methodology. He holds a doctorate in political economy, a master's in economics, and a master's in political science, all from Stanford University. Mr. Read also received a master's in business administration in finance and international business, and a bachelor's in economic statistics, both from the University of Chicago.

Maggie Morrison



A ten year veteran of Cisco, Maggie Morrison has held several titles within the company. After joining in 1996 as Regional Sales Manager (Enterprise Sales Team) she soon advanced to become General Manager with responsibility for Scotland and Ireland. Her success, growing the business in both countries from \$20 million to over \$134 million in less than five years, then led in 2002, to her appointment as General Manager of The Netherlands.

In spite of the difficult climate in the sector at that time, she went on to achieve the highest level of profit and growth in the region: expanding the revenue from \$211 million to \$325 million in less than three years.

Recognizing the value of her experience, Morrison was then brought to Cisco's Corporate Headquarters in San Jose as Senior Director of Worldwide Sales Operations (Strategy and Productivity) controlling a budget of over \$82.3 million.

Having proven her strong commitment to life-long learning, solving skill shortages and corporate social responsibility in her previous positions (targeting a wide range of disadvantaged groups in a socially excluded area of Glasgow, Morrison was instrumental in founding Cisco's first community based Networking Academy) she is currently indulging her passion for education as Senior Director of the Cisco Sales Associate Program.

A role regarded as pivotal to the future of the company at the very highest level, the yearly program draws 390 Sales Associates from 52 countries to three locations Worldwide (Raleigh, Amsterdam and Tokyo).

Additionally, Morrison is a well known public speaker, often sharing the platform with senior Dutch business personalities such as Ben Verwaayen (CEO of BT), as well as Dutch government ministers. She continues speaking internationally: recent examples would include the FCEM congress, an international conference held at the Glasgow Concert Hall, and the 'Innovation and Global Partnerships' event, held at the Institute of Directors in London.

Prior to joining Cisco, Morrison held senior sales management positions with several networking vendors (including 3Com and Cabletron). She has rich international experience having worked and lived in France, Switzerland, Germany, The Netherlands, the USA and the UK.



ABOUT FOL

The Future of Life, Inc. (FOL) is a 501 (c) 3 non-profit organization founded in 2004 by Lisa and Bernard David, a technology entrepreneur and former investment banker. Our mission is to ensure there is a future of life on earth for all species.

Our programs:

Educate young people with a curriculum of scientifically-based environmental knowledge;
Encourage them to take actions which will help advance the mission; and
Ensure that these actions/activities can be repeated and expanded as participants grow in knowledge and capacity.

CONTACT

Janet Milkman

President, The Future of Life, Inc.
2001 Market Street, 10th floor
Philadelphia, PA 19103
215 495 4550
www.futureoflife.org

Protecting the planet, one tree at a time.